

# **DEAR POTENTIAL SPONSOR,**





I hope this message finds you in great spirits. As we gear up for the vibrant celebration of the Caribbean Festival, I'm reaching out with an exciting opportunity for you or your esteemed business to play a pivotal role in bringing this cultural extravaganza to life. This festival is not just an event; it's a heartfelt homage to the rich, diverse cultures of the Caribbean, showcasing an array of music, dance, culinary arts, comedy, crafts, and performances that narrate the region's story and its profound impact on the world.

Scheduled for the weekend of August 02, 2025, the festival will unfold a canvas of experiences, including complimentary workshops focusing on health and wellness, physical fitness, support for teen mothers, and a plethora of activities designed for children, ensuring an inclusive celebration for all ages. In aligning with us as a sponsor, your contribution will be celebrated across all promotional endeavors and fundraising initiatives. We will proudly feature your organization's web link on our festival website and ensure your generous support is acknowledged frequently throughout the event. Furthermore, we warmly invite representatives from your organization to join us, providing an ideal platform to express our gratitude in person and to spotlight your business amidst an engaged and appreciative community.

We anticipate welcoming 300-400 attendees, each standing to gain immensely from your support. We believe there's no contribution too small, as every form of support, monetary or in-kind, is deeply valued and crucial to the festival's success (Please review the enclosed list of itemized expenses). Should this opportunity resonate with you or if you wish to discuss further details, please feel free to contact us at 804-519-9196. We are keenly hopeful for your participation and look forward to potentially collaborating with you.

Thank you for considering this invitation to support the Caribbean Festival. Together, let's create a celebration that not only entertains but also educates and unites in the spirit of Caribbean heritage.

Warmest regards,

Yonnette M Baucom Festival Director yonnettebaucom@yahoo.com

# SPONSORSHIP PACKAGES



#### \$500 Package

- Radio Advertisment for the Month
- Two Registrations
  - International
  - Domestic
- 20x10 Vendor Spot
  - Up to 8ft Banner on the Grounds
- Two Additional Locations on the Ground for Advertisement
- Program Recognition
  - Shout Out During the Program
  - Banner on the Main Stage
  - Business Listings
    - Listed on the Website
    - Listed on Wendy Carribean Platforms
- Business Calendar featuring other Wendy Carribean Events

# \$200 Package

- Radio Advertisment for the Month
- One Registration
  - Domestic
- 10x10 Vendor Spot
  - Business Listings
    - Listed on the Website
    - Listed on Wendy Carribean Platforms
- Business Calendar featuring other Wendy Carribean Events

## \$300 Package

- Radio Advertisment for the Month
- One Registration
  - International
- 10x15 Vendor Spot
  - Up to 6ft Banner on the Grounds
- Program Recognition
  - Logo on the Stage
  - Business Listings
    - Listed on the Website
    - Listed on Wendy Carribean
       Platforms
- Business Calendar featuring other Wendy Carribean Events

### \$100 Package

- 8ft Table
- Business Calendar featuring other Wendy Carribean Events



Would you like to make a donation without purchasing a package?

Contact us for more infomation

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